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A company's workforce is a living, breathing, constantly changing thing. Though the name on the front of the building remains the same, the group of people that keeps it up and running doesn't. And that's why succession planning is so important for the continued success of any organization.

> Executing an effective succession plan, however, is no simple task. First, you have to have a firm grasp on what succession planning is and isn't.





WHAT IT IS

Succession planning is part of organizational planning.

Your organizational structure should be evaluated on a regular basis to make sure it can effectively handle the business's workload. While doing this, keep an eye out for employees nearing retirement, flight and termination risks, and other signs that workforce change is on the horizon.



"Succession planning is taking a proactive approach to employee change at key positions within the company," says Eric Kilponen, manager of marketing and sales operations at Insperity® Performance and Organizational Management. "If you're not preparing to fill these inevitable vacancies, you're already behind."

"Effective succession planning can turn a brick wall into a speed bump."



WHAT IT IS

A succession plan is a catalyst for leadership development.

Identifying strong candidates for leadership roles is just the first step. To realize their full potential, these hopefuls must have resources that allow them to develop the skills needed to fit into those crucial roles and succeed.





This focus on developing high performers to take on high-level positions can have a great effect on office morale, as employees feel like the company is invested in their professional growth. Engaging executives in the process gives them a voice in the matter. This creates buy-in and support for the plan while keeping everyone in the loop.







Succession planning is easier with a potent organizational chart.

Stocked with all the metrics needed to identify your company's key players – i.e., performance rating, salary and tenure – a good organizational chart points the way when it comes to succession planning.



"With an organizational charting program, companies can pull relevant data from multiple sources and centralize it," says Kilponen. "That way, leaders can easily identify and track the progress of employees within their succession plan profiles, empowering them to make better hiring and staffing decisions."

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A succession plan isn't a disaster recovery plan.

Rushed, chaotic, uncertain, reluctant – these words should never describe your succession plan in action. **Remember: Succession planning is proactive, not reactive.** Rather than bracing for impact, your company should be confidently pushing through it.



Predicting when key employees are going to leave the company is like predicting the weather. However, planning for multiple outcomes at different levels of the organization helps you face these challenging times with excitation instead of trepidation.





Succession planning isn't a one-time thing.

Succession planning is all about managing the ever-present change experienced by your workforce. It makes sense, then, that the plan itself will undergo just as much change.



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"Something's amiss if you feel like your succession plan is good enough to put aside," says Kilponen. "There's always a way to make your succession plan better, always a way to put it to work for the betterment of the organization."



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WHAT IT ISN'T

Succession planning isn't reserved for the top of the org chart.

Perhaps the biggest misconception about succession planning is that it applies only to C-level positions. But if a position at the top is filled with an internal candidate, who fills that person's former position? Identifying candidates for key positions at every level of the organization makes your succession plan more comprehensive and therefore stronger.





Additionally, succession planning is no place for favoritism, nepotism or any other form of bias. In other words, it's not a popularity contest. Important business decisions, such as those involved in effective succession planning, should be based on merits, not genetics.







Organizational Planning Tools Can Help



OrgPlus[®] RealTime

Visualize, strategize and optimize your workforce online

OrgPlus RealTime is a cloud-based organizational management solution that empowers businesses to strategically plan, refine and analyze their entire workforce to make more informed, collaborative decisions and better adapt to organizational change.

Features

- Accessibility anytime, anywhere with role-based security that allows employees access to only those features they need
- The ability to track and measure key employee metrics such as performance rating, compensation, budget and headcount
- Insight into how workforce changes can affect your organization
- A way to easily and effectively manage changes under a merger or acquisition
- In-the-cloud infrastructure with no desktop hardware, a limited initial investment and online access using a variety of compatible Web browsers

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ORG-P13-1125